



**WNUE-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

# CONTRACT

<b>Contract / Revision</b> 261918 /		<b>Alt Order #</b> 46257
<b>Product</b> MURPHY FOR SENATE- SP		
<b>Contract Dates</b> 10/17/16 - 10/23/16		<b>Estimate #</b> 2675
<b>Advertiser</b> Murphy, Patrick for Senate		<b>Original Date / Revision</b> 10/12/16 / 10/12/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNUE-FM	<b>Account Executive</b> Robert Albright	<b>Sales Office</b> Entravision Solu
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Agency Ref</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Screen Strategies Media**  
**15409 Whitechapel Court**  
**Centreville, VA 20120**

*WPJ*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	10/17/16	10/21/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	22222--	10			\$40.00					
N 2	WNUE	10/17/16	10/21/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	12121--	7			\$35.00					
N 3	WNUE	10/17/16	10/21/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	21212--	8			\$35.00					
N 4	WNUE	10/22/16	10/22/16	Sa 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$29.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S-	1			\$29.00					
N 5	WNUE	10/22/16	10/22/16	Sa 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S-	1			\$35.00					
N 6	WNUE	10/22/16	10/22/16	Sa 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S-	1			\$25.00					
N 11	WNUE	10/23/16	10/23/16	Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S	1			\$65.00					
N 12	WNUE	10/23/16	10/23/16	Su 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S	1			\$35.00					
<b>Totals</b>												<b>30</b>	<b>\$1,114.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	30	\$1,114.00	(\$167.10)	\$946.90
<b>Totals</b>	<b>30</b>	<b>\$1,114.00</b>	<b>(\$167.10)</b>	<b>\$946.90</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



**WNUF-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

Contract / Revision	Alt Order #
261918 /	46257

Contract Dates	Product	Estimate #
10/17/16 - 10/23/16	MURPHY FOR SENATE	2675

Advertiser	Original Date / Revision
Murphy, Patrick for Sena	10/12/16 / 10/12/16

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

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# New Order

**Media:** Radio  
**Client:** Patrick Murphy for Senate  
**Product:** MURPHY FOR SENATE - SP  
**CPE:** null/null/2675  
**Description:** Entravision Solutions Order #: 46257  
**Rep:** Entravision Solutions  
**Version:** 1  
**Comments:**

**Market:** Orlando-Daytona Beach-Melbourne, FL  
**Demo:** Adults 18+  
**Separation:** 30  
**Flight Start:** 10/17/16  
**Flight End:** 10/23/16  
**Sales Office:** Miami  
**Survey:**

**Billing To:** Screen Strategies Media  
 11150 Fairfax Blvd., Ste 505  
 Fairfax VA 22030  
**AE:** Robert - 5845 Albright  
**Phone:**  
**Fax:**

**Vendor:** WNUE FM  
**Phone:**  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$40.00	C 60	2	2	2	2	2	0	0	10		
Comments:														
2	MTuWThF 10:00A-3:00P	MD	\$35.00	C 60	1	2	1	2	1	0	0	7		
Comments:														
3	MTuWThF 3:00P-7:00P	PM	\$35.00	C 60	2	1	2	1	2	0	0	8		
Comments:														
4	Sa 6:00A-10:00A	WK	\$29.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
5	Sa 10:00A-3:00P	WK	\$35.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
6	Sa 3:00P-7:00P	WK	\$25.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
7	Su 10:00A-3:00P	WK	\$65.00	C 60	0	0	0	0	0	0	1	1		
Comments:														
8	Su 3:00P-7:00P	WK	\$35.00	C 60	0	0	0	0	0	0	1	1		
Comments:														
<b>Total Spots:</b>					5	5	5	5	5	3	2	30		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0
<b>Trade\$-Spots</b>														
<b>Cash\$-Spots</b>					<b>Total\$-Spots</b>									
10/2016					\$1,114.00 - 30									
<b>Total Gross Cost:</b>					\$1,114.00									
<b>Total Net Cost:</b>					\$946.90									
													<b>Total Gross CPP:</b>	\$0.00
													<b>Total Net CPP:</b>	\$0.00

## Disclaimer:

NEW ORDER. ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNUE-FM	<b>Date:</b> 9/29/2016
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I, Screen Strategies Media,

**being/on behalf of:** Patrick Murphy,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$946.90



I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

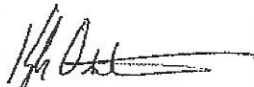
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/29/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Richard Reid

**Printed Name**

Sales Manager

**Title**